



Client Services

Contact:

Denise Easton

deaston@uliveandlearn.com

610.388.8424

610.388.8427 (fax)

ULiveandLearn – www.uliveandlearn.com

PO Box 926

Mendenhall, Pennsylvania 19357



ULiveandLearn is a leading provider of online training content, hosted webcasts, digital media, web-enhanced programs, customized communications portals, and collaboration applications.

ULiveandLearn's customized suites of products and services can be adapted for any business or organization model to provide technology-enhanced education and training, collaboration & communication, community-building and knowledge exchange.

Who are our Clients?

We have a full spectrum of clients <http://www.uliveandlearn.com/clients.cfm> from small companies that look to us to become their full-service eLearning provider, to large multinational companies adding to their catalog of online courses for their employees. With extensive consulting expertise and deep customer support, ULiveandLearn has enabled organizations of all sizes to work, collaborate and learn online from almost anywhere, with little or no capital investment.

Our clients focus on transforming their workforce, optimizing outreach programs, and building collaboration and knowledge exchange channels. They are driving knowledge sharing and skills development, extending communications lines, and instituting new technology-based business practices throughout their organizations. All are experiencing measurable benefits as a result.

We deliver bottom-line benefits to companies and institutions that need to expand collaborative reach beyond conference rooms and classrooms, speed work processes, or provide a medium for leading trainers, subject matter experts and coaches to deliver best-in-class, time-sensitive content in real-time.

ULiveandLearn's Core Solutions

Content - Online training courses and courseware

- A catalog of more than 700 courses available for 24x7 access
- Instructor-led training
- Web-Based authoring tools
- Custom content development
- Branded user learning centers

Webcasts/conferencing and collaboration programs

- Webcasts/web conferencing program design and production
- Integrated collaboration and community tools
- Multimedia production services
- Content development and production

Portal Software for collaboration and learning

- Customized portal development, deployment and hosting
- Database development and management

Consulting services

- Program design and development
- Full service online event management
- Marketing

1. Content

Online Courseware: ULiveandLearn's proprietary content development and publishing tools, CourseCreator™ and Lesson Creator™, provide the framework for you to efficiently "repurpose" and develop content into short and longer-format programs, creating an "anchor layer" for all programs. ULiveandLearn offers free access to these applications.

Pre-recorded Presentations: ULiveandLearn offers clients an easy way to create rich-media presentations by integrating narration and interactivity with a standard PowerPoint® file. At the press of the button, your presentation is transformed to a compelling Flash experience.

2. Webcasts, Conferencing and Collaboration

Live Interactive Webcasts/Webconferencing (Seminars, Workshops, Classes/Group Collaboration and Presentations): All webcasts include standard program support and production, registration, pre- and postproduction design and reporting. The webcasts, with streaming audio and video, are designed to be delivered live in an environment that supports a lively exchange between participants and facilitators.

Event Archives: Webcast events can be archived for subsequent viewing (asynchronous, 24x7 availability) and provide an efficient and effective way to maintain a library of events.

Customer Training: ULiveandLearn provides hands-on training and an extensive range of free training courses and live training events for all clients. Our producers will help you understand everything from the service basics to the most advanced tips and tricks. Most importantly, we work with all our clients on a personalized basis to train the people actually conducting the webcast/conferencing programs.

Instructional Support and Production: Our team provides full support for program management, multimedia production, and development of online courses and webcast workshops. You choose the levels of service required to develop and implement your program. ULiveandLearn ensures the program's technical success by assisting instructors and participants with all program and workshop tools and minimizing technical difficulties.

Virtual Office or Classroom: Integrate a powerful, easy-to-use, Web-based virtual office or classroom enabling you to speak and interact with program participants live, online. The product includes: two-way voice over the Web, chat, eBoard, desktop and application sharing, polling and surveying, and content authoring. Use your virtual office to provide another human element to online courses, supplement workshops and seminars, address participant questions, or conduct small group discussion and prep sessions.

Community/Collaboration Tools: ULiveandLearn has chosen the Community Zero platform as the preferred community software tool. Within the parameters of the CZ tool set, ULiveandLearn can integrate any number of programs/tools including webcasting, virtual classrooms/offices, course catalogue, event registration and proprietary database.

Facilitators and Online Community: Because we recognize that human interaction is a critical component of learning, ULiveandLearn offers the opportunity to include support from learning facilitators, who provide valuable, personalized feedback on student exercises and are available to answer questions via email at anytime. Students also can participate in an online community of learners via email and discussion boards.

Integrated Registration and Event Management: Our registration system facilitates all user registrations and enrollments and tracks user participation. A key feature of the registration system is automated communication and follow-up.

Survey Toolkit: A fully customizable survey and assessment tool can be used to create, deliver and report on user survey results and assessments offered through your programs.

E-Commerce Toolkit: Fully integrated e-commerce is available.

3. Consulting Services

Consulting Services: ULiveandLearn provides the expertise and vision to evaluate and frame your individual program opportunities and requirements.

Promotion and Marketing Support: ULiveandLearn actively promotes its content partners and finds as many ways as possible to drive learners to their programs. ULiveandLearn markets open-enrollment courses and workshops to thousands of potential participants; all members of our network can access any open enrollment programs. In addition, by targeting selected audiences, joint development and marketing of open enrollment programs offers increased opportunities to introduce new clients to your learning programs and existing products and services.

4. Branded Portal Software

ULiveandLearn's fully integrated Portal Product is a package of essential tools for technology-enhanced education and training, collaboration, community-building and knowledge exchange.

The branded portal product is designed to be implemented as a stand-alone or integrated environment for learning, collaboration and communication. Within the parameters of the portal toolset, ULiveandLearn can integrate any number of programs and tools including webcasting, virtual classrooms/offices, course catalogs, event registration and proprietary database into your customized portal.

Branded Custom Portal: The core of the portal solution is a custom-branded portal for program access and content and user management. The portal offers a password-protected online environment to integrate the tools and features you choose for your clients, members, employees or user groups.

A fully integrated single sign-on option affords ease of use for all members to navigate between tools and interactive areas.

We'll develop an environment that delivers the most cost-effective learning and communication solutions for your audience. From a complete turnkey portal that can tie directly to your existing site to stand alone training programs, the products and services are matched to individual client needs.

Portal Integrated Solutions

- Portal/Website development, deployment and hosting
- Software integration including a single sign-on option
- Database development and management
- Integrated Collaboration and Community Platforms
- Virtual Meeting Space
- Web-Based Instant Publishing and Authoring Tool
- Custom Content Development
- Instructor Led Training, Tracking and Management
- Integrated Collaboration and Community Platforms
- Real-Time Applications
- Asynchronous Applications
- E-Commerce
- Consulting

Our newest portal release can be viewed in action at Innovate-Live <http://www.uliveandlearn.com/PortalInnovate/>. Simply register and explore the portal.

Contact:

Denise Easton
deaston@uliveandlearn.com
610.388.8424
610.388.8427(fax)

ULiveandLearn – www.uliveandlearn.com

PO Box 926
Mendenhall, Pennsylvania 19357