



## Multimedia Programs

Webcast Events and Collaboration Programs  
Web-enhanced Training  
Online Certificate Programs

**Contact:**

Denise Easton

[deaston@uliveandlearn.com](mailto:deaston@uliveandlearn.com)

610.388.8424

610.388.8427 (fax)

**ULiveandLearn – [www.uliveandlearn.com](http://www.uliveandlearn.com)**

PO Box 926

Mendenhall, Pennsylvania 19357



## **Integrated Webcast Events and Collaboration Programs**

ULiveandLearn is a leading producer of hosted, real-time webcasts, conferencing and collaboration services. The live, interactive webcast environment provides an ideal solution for all online live programming including technology-enhanced education and training, collaboration, community-building, knowledge exchange and communications.

In today's fast-paced environment, being able to quickly and efficiently integrate a webcast and collaboration model into your existing practices is critical to maintaining a competitive advantage.

ULiveandLearn becomes your full-service partner, allowing you to host virtually any business meeting, training event, collaborative session, or sales program via the Internet. It's easy, interactive and highly effective. With nothing more than a browser and a USB microphone headset, we can transform your computer into a powerful online forum that allows you to communicate with anyone, anywhere – no travel required.

## **Web-enhanced Training Programs**

Web-enhanced Training Programs offer learners an opportunity to leverage online learning, live webcasts and collaborative tools for a "layered learning" experience.

We work with you to develop and deliver the training program that maximizes your training content. A standard Web-enhanced program integrates face-to-face training, stand-alone online courseware and live, interactive webcasts. Between sessions, assigned project work and follow-up activities take place online in a collaboration or learning center, encouraging participant collaboration and integration of program content.

## **Online Certificate Programs**

We work with you to develop and deliver a certificate program that maximizes your training content. A standard Online Certificate Program meets online once a week for the duration of the program. Instructors present during live, interactive webcasts, and follow-up opportunities take place within an online learning center with instant-message chat, discussion boards and resource areas. Between sessions, assigned project work is a critical component of the program, encouraging participant collaboration and integration of information from each week.

## Program Components for all Web-enhanced programs models

**Customized Log-in Page:** A custom log-in page for program access and management provides a password-protected space to integrate customized online courseware and just-in-time collaboration and group activities.

**Live Interactive Webcasts/Webconferencing** (Seminars, Workshops, Classes/Group Collaboration and Presentations):

The webcasts are designed for live Web-based delivery with streaming content (audio, media, and video). Facilitators integrate visual content such as PowerPoint, Web pages, graphics, still or video images, animations and on demand assessment, survey and polling exercises.

The live webcast option is designed for more hands-on and real-time group interaction, supported by live chat. The delivery environment supports a lively exchange between participants and facilitator.

The following features are available for webcasts and pre-recorded presentations.

- Branded webcast room
- Full production support
- Content management and versatile delivery
- Interactive whiteboard
- Chat and instant messaging
- Application sharing
- Unlimited number of presenters with no "hand-off" required
- Deliver audio via VOIP or teleconference call
- Video streaming
- Integrated quizzes, polling and surveys
- Customizable registration tool
- One-click recording
- Integrated e-commerce
- Flexible administrative tools
- System compatibility wizard

All webcasts include standard program support and event production, registration, pre and postproduction design and reporting.

**Event Archives:** Webcast events can be archived for subsequent viewing (asynchronous 24x7 availability) and provide an efficient and effective way to maintain a library of events.

**Pre-recorded Presentations:** The Adobe Connect platform (described above) can be utilized for pre-recorded presentations.

**Online Courseware:** ULiveandLearn's proprietary content development and publishing tools, CourseCreator™ and Lesson Creator™, provide the framework for you to efficiently "repurpose" and develop content into short and longer-format programs, creating an "anchor layer" for all programs. ULiveandLearn offers free access to our applications and courseware library, where you can distribute your programs.

An extensive library of free ***Lessons for Living and Learning*** supports all courseware, business products and services and partner programs.

**Customer Training:** ULiveandLearn provides hands-on training and an extensive range of free training courses and live training events for all clients. Our experienced producers will help you understand everything from the service basics to the most advanced tips and tricks. Most importantly, we work with all our clients on a personalized basis to train the people actually conducting the webcast/conferencing programs.

**Instructional Support and Production:** Professional staff members provide full support for program management, multimedia production, online course and webcast workshop development. You choose the levels of service required to develop and implement your program. ULiveandLearn ensures the program's technical success by assisting instructors and participants with all program and workshop tools and minimizing technical difficulties.

**Virtual Office, Meeting or Classroom:** Integrate a powerful, easy-to-use, Web-based virtual office, meeting or classroom enabling you to speak and interact with program participants live, online. The product includes: two-way voice over the Web, chat, eBoard, desktop and application sharing, polling and surveying, and content authoring. Use your virtual office to provide another human element to online courses, supplement workshops and seminars, address participant questions, or conduct small group discussion and prep sessions.

**Community/Collaboration Tools:** ULiveandLearn has chosen the Community Zero platform as the preferred community software tool. Within the parameters of the CZ tool set, ULiveandLearn can integrate any number of programs/tools including webcasting, virtual classrooms/offices, course catalogue, event registration and proprietary database.

**Facilitators and Online Community:** Because we recognize that human interaction is a critical component of learning, ULiveandLearn offers the opportunity to include support from learning facilitators, who provide valuable, personalized feedback on student exercises and are available to answer questions via e-mail at anytime. Students also can participate in an online community of learners via e-mail and discussion boards.

**Integrated Registration and Event Management:** Our registration system facilitates all user registrations and enrollments and tracks user participation. A key feature of the registration system is automated communication and follow-up.

**Survey Toolkit:** A fully customizable survey and assessment tool can be used to create, deliver and report on user survey results and assessments offered through your programs.

**E-Commerce Toolkit:** Fully integrated e-commerce is available.

**Promotion and Marketing Support:** ULiveandLearn actively promotes content and strategic partners and finds as many ways as possible to drive learners to their programs. ULiveandLearn markets open-enrollment courses and workshops to thousands of potential participants; all members of our network can access any open enrollment programs. In addition, by targeting selected audiences, joint development and marketing of open enrollment programs offers increased opportunities to introduce new clients to your learning programs and existing products and services.